

Press release

Swedbrand Poland Achieves EcoVadis Platinum Level:

A Testament to Excellence in Sustainable Manufacturing

Gdansk, Poland, October 24, 2024 — Swedbrand Poland, a leading manufacturer of luxury rigid boxes, is proud to announce that it has been awarded the EcoVadis Platinum rating, placing the company in the top 1% of businesses worldwide recognized for their commitment to sustainability. This prestigious accolade highlights Swedbrand Poland's unwavering dedication to environmental stewardship, ethical business practices, and sustainable manufacturing processes.

Founded in 2006, Swedbrand Group expanded its operations with the establishment of its Polish factory in 2021. The modern, state-of-the-art facility was created with the strategic goal of shifting high-volume production from Asia to Europe, delivering superior quality and efficiency. Since opening, the factory has manufactured tens of millions of rigid boxes for some of the world's leading luxury brands. Fully equipped to manage every step of the process—from sampling and production to fulfillment—the factory serves as a comprehensive, one-stop solution for luxury packaging.

Co-founder and owner Zaid Bunni expressed his pride in this achievement, stating, "Receiving the EcoVadis Platinum level is a monumental milestone for Swedbrand Poland. It is a reflection of our team's dedication to not only meet but exceed the highest standards of sustainability in our industry. From the very beginning, our mission was to create a facility that embodies innovation, quality, and environmental responsibility. Achieving this recognition is a testament to the hard work and commitment of our entire team."

Bunni continued, "Our modern facility was designed with a sustainable mindset at its core, ensuring that we uphold the principles of EcoVadis in every aspect of our operation. This award not only acknowledges our past achievements but also motivates us to continue pushing the boundaries of what is possible in sustainable manufacturing."

Swedbrand Poland's factory represents the next generation of packaging solutions, combining cutting-edge technology with sustainable practices. The Platinum rating from EcoVadis underscores the company's role as a leader in the industry, setting a benchmark for others to follow.

As the demand for environmentally friendly packaging continues to grow, Swedbrand Poland remains at the forefront, committed to delivering products that not only meet the highest standards of quality but also contribute to a more sustainable future.

About Swedbrand Poland

Swedbrand Poland is a premier manufacturer of luxury rigid boxes, providing comprehensive packaging solutions from design and sampling to production and fulfillment. Established in 2021, the company's state-of-the-art facility in Poland serves global brands with a focus on sustainability, innovation, and quality. With a strong commitment to environmental stewardship, Swedbrand Poland has rapidly become a leader in the luxury packaging industry.

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